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# ALLING'S

# DAHLIAS 1937



MARY TALLMADGE  
Informal Decorative Dahlia

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## C. LOUIS ALLING

Dahlia Specialist

251 Court Street

West Haven, Conn.

# 1937 GREETINGS TO OUR DAHLIA FRIENDS

This is the twenty-third annual catalogue message we have written to our friends and customers. It is a source of much satisfaction to note how this group has grown by leaps and bounds. The Dahlia has undergone many changes in these twenty-three years. Gone are the short stem milk bottle shows and with them the rubber necks and weak stems. We now have a wide range of colors and types; from the dainty Miniatures and Pompons to the huge 14 inch exhibition blooms. They are also priced to meet the requirements of any pocketbook and taste.

In this little book we are not giving all the latest novelties but have endeavored to mention a well balanced selection of all types and sizes. You will find many of the older favorites which have stood the test of time and will be grown for many years to come. We are also listing some of, what we consider, the outstanding new varieties and we know you can not go wrong by trying them.

We thank you for your many letters and past favors and hope our service has warranted their continuance.

Cordially,

C. LOUIS ALLING.

## GENERAL INFORMATION

This list cancels all previous ones.

Our stock consists of the highest quality field grown root divisions. They are fully guaranteed true to name and to arrive in good growing condition. All roots sent before April 1st are at buyer's risk. We take every possible precaution against freezing but we cannot guarantee their safe arrival.

**Green Plants.** Our green plants are base cuttings from healthy stock, they are slow grown and with reasonable care should give equally as good results as roots. We pay all regular postage charges, but on green plant shipments if they are likely to be in transit more than 24 hours it will be well to add 25c so that we can ship special delivery.

**Remittance.** Money may be sent by P. O. Money Order, Express Money Order, Registered Mail or Check. Stamps are very convenient for small amounts, but we much prefer the small denominations.

**Commercial Growers.** We offer the usual terms to bona-fide commercial growers where our stock will permit. Please use business stationery when ordering.

**Cultural Directions.** We do not wish to burden you with lengthy cultural notes in this list, but we send out full and complete cultural directions with every order.

**Canadian Regulations.** To import Dahlias into Canada a special permit must be obtained from the Pest Advisory Board of the Department of Agriculture at Ottawa. Special tags will be supplied which must be on the packages when shipped into Canada. This permit may be easily obtained by writing to the Pest Board stating what you wish to import.

## AN INVITATION

### Join The American Dahlia Society



We most cordially invite you to become a member of the American Dahlia Society, of which we have the honor to be secretary-treasurer. Read the improved Bulletin which has been described as the most informative Dahlia magazine published. May we send you a sample copy? Or better yet, send us the yearly dues of \$2.00 and we will enroll you at once.

C. LOUIS ALLING, Secretary-Treasurer.

## 1937 INTRODUCTIONS



### BABY FRANCIS

Miniature Decorative

**BABY FRANCIS.** We are proud to introduce this pink Miniature which was produced in our own garden. The picture tells the story much better than words. It won for us in New York for the best commercial Miniature arrangement and we feel sure that it will win many more such awards as it is ideally suited for this purpose. Long upright stems; blooms about 2½ to 3 inches and are produced in such abundance as to almost hide the bush. The color is amaranth with perhaps a suggestion of deep orchid. The demands for it have far exceeded our greatest expectations and we are now far sold out of roots for 1937. We will have only a limited number of plants.

Plants \$1.00

**MARY TALLMADGE (Peck-Alling) (I. D.)** It is difficult these days to get a variety which is distinct or an improvement in color over existing varieties. This is decidedly different, being a peculiar old rose shaded mulberry pink with a smoky overcast. The growing habits are ideal, long stems, strong plants with heavy leaf resisting foliage. It may be grown as large as the best of them and the blooms are produced freely. The late Derrill Hart grew it in 1935 and gave us enthusiastic reports on it. He desired to place it on his Honor Roll but withheld it at our request as our stock was then limited.

Roots \$10.00

Plants \$5.00

**BRIGHT STAR (I. D.) (Sigismond.)** The colors of this new introduction are extremely bright and striking. The dominant color is scarlet red with the reverse of the petals sulphur to buff yellow. Flowering habit prolific, heavy stems and the blooms facing on side. Size 8 to 10 inches.

Roots \$7.50

Plants \$3.75



JESSICA DRAGONETTE  
Semi-Cactus

## NOVELTIES AND OLD FAVORITES

F. D. denotes Formal Decorative

I. D. Informal Decorative

S. C. Semi-Cactus

**ADIRONDACK SUNSET (I. D.)** A favorite 1935 introduction. Scarlet gold with golden tips. Center golden orange. A most striking variety.

Roots \$3.00 Plants \$1.50

**AIKO (S. C.)** Cardinal or deep carmine with a silver reverse showing at the center and tips. Bushes are strong open growers and the blooms stand out in a fine bold fashion. Size 8 to 11 inches.

Roots \$1.50 Plants \$ .75

**ALICE STELLICK (F. D.)** We believe this to be one of the best of the many bi-colored varieties. Color is rich scarlet and pure glistening white, each color being most sharply divided. A luxuriant grower on long stems.

Roots \$ .75 Plants \$ .50

**ANNA BENEDICT (I. D.)** A most satisfactory dark red. The color is deep garnet with nearly black shadings at the center. A flower of very strong substance and a red which stands the weather exceedingly well when cut. The high scoring variety at the 1934 trial gardens at Storrs.

Roots \$2.50 Plants \$1.75

**ARELDA LLOYD (I. D.)** A sport of Jane Cowl having the same habit of growth in every way but of a clear golden yellow color throughout. The highest scoring, and easily the most outstanding variety, in the 1933 Storrs trial gardens. If you like Cowl you will like this one.

Roots \$2.00 Plants \$1.00

**AMELIA EARHART (S. C.)** A 1933 Honor Roll winner which has proved its worth. Coral in color and a producer of many 12 inch blooms. One of the real outstanding new varieties.

Roots \$2.00 Plants \$1.00

**ANNABELLE (F. D.)** A very desirable florist cut flower. The color for the most part is pure waxy-white with just a slight overcast of silvery-pink. Flowers have great substance and keep extremely well when cut. Size from 5 to 7 inches under ordinary culture.

Roots \$ .50

**BALLEGO'S GLORY (F. D.)** A Holland variety of distinctive and unusual color. The shadings depend somewhat on the weather conditions but are for the most part mahogany red with a distinct gold border or tip on each petal.

Roots \$ .75 Plants \$ .50

**BONNIE BELMONT (S. C.)** A 1936 introduction which very much appealed to us as it grew in our garden last season. The color is clear glistening yellow: size 8 to 10 inches. Has fine stems and blooms very freely.

Roots \$5.00 Plants \$2.50

**BUCKEYE KING (F. D.)** Gold with slight apricot suffusions and shading deeper toward center. A variety which produces many large clean appearing flowers of exceptional keeping quality.

Roots \$ .75 Plants \$ .50



**CALIFORNIA IDOL (I. D.)** This giant yellow was easily one of the most outstanding Dahlias at the Cincinnati show last season and seems to be well adapted to the hot Mid West climate. The size is equal to the largest and the stems and habit of growth all are good.

Roots \$5.00 Plants \$2.50

**CLARA CARDER (F. D.)** This was one of our favorites of last season's new ones. The color is new and pleasing, clear cyclamen pink. The plants are medium growers and the flowers are held on top of a very heavy rigid stem. One of our prize winners at the 1936 New York Show.

Roots \$3.00 Plants \$1.50

**CAVALCADE (F. D.)** A variety similar in habit of growth and stem to Jersey's Beauty, but somewhat larger and several shades darker in color, or nearly a deep rose.

Roots \$2.00 Plants \$1.00

**CLARA BARTON (I. D.)** The large blooms of this variety face upward on long straight stems. The face of the blooms are a silvery orchid with a reverse of deep lavender. Bush of medium height and are strong growers.

Roots \$1.50 Plants \$ .75

**COL. LEWIS (F. D.)** A large easy growing variety which should be better known. The color is deep mulberry rose and is quite different from existing sorts.

Plants \$1.50

**DIXIE RAVENSCROFT (I. D.)** A large bright, cheerful bloom of bright orange and the face with a reverse of lemon and golden yellow. The flowers are large and deep, the plants are low and sturdy growing.

Roots \$1.00 Plants \$ .50

**DR. J. H. CARMAN (F. D.)** A broad petal giant of deep American Beauty rose. A many time prize winner.

**EAGLE ROCK FANTASY (I. D.)** This giant variety has carried out every claim made for it as it has been a prize winner from coast to coast. The color is an unusual shade of orchid or mallow pink.

Roots \$1.00

**EDWARD RINDFLEISCH (F. D.)** A clear brilliant red which does not burn in the sun. Large, a good bloomer and an exceptionally good variety in the red class.

Roots \$ .75 Plants \$ .50

**EDNA FERBER (S. C.)** A bloom of huge size, being deep and full with curled and twisted petals. The color is a combination of brilliant coral and old-gold at base of petals.

Roots \$ .75 Plants \$ .50

**ELITE GLORY (F. D.)** Large brilliant red with the broadest petals of any variety known. Fine heavy erect stems.

Roots \$ .50

**ELITE SPORT (F. D.)** A sport of Elite Glory which may now and then revert to the original but for the most part the flowers are a soft buff striped and speckled crimson. Like the original plants are heavy growers and the flowers are large.

Roots \$ .50

**EVA HUNT (F. D.)** A tall growing waxy white which we like very much. Stems are stiff and hold the blooms high above the foliage.

Plants \$1.00

**FOREST FIRE (I. D.)** A spectacular and different bi-color, being bright lemon yellow for about half the length of the petals, then shaded to rich scarlet towards the tips, enhanced by clear yellow petaloids. It is a stocky grower and by slight disbudding very marvelous blooms may be produced.

Roots \$2.50 Plants \$1.25

**FORT MONMOUTH (I. D.)** This has undoubtedly won more prizes in the largest bloom class than any other variety grown. The color is rich wine red with an underlying tone of brilliant crimson maroon, and a slight bluish violet tone at the tips of petals. The stems are long and stiff, flowers do not burn and last well when cut.

Roots \$ .75 Plants \$ .50

**FORT WASHINGTON (I. D.)** A fine large flower of deep crimson shading to maroon in center. A monster flower which should be in every garden.

Roots \$ .50

**FRAU O. BRACHT (S. C.)** It would be hard to imagine a more clean-cut outstanding bloom than this. A cut flower par excellence, and a fine keeper. Color is a clean, clear light primrose yellow.

Roots \$1.00 Plants \$ .75

**GOLDEN GOBLIN (I. D.)** Yellow and bronze shaded. Used very extensively as a seed producer.

Roots \$ .50

**GOLDEN ECLIPSE (F. D.)** The originators have most aptly described this in calling it a fool proof variety. The clear-cut appearance of the flower immediately appeals. It is a clear golden yellow shading to a warm salmon or flesh color at center. A vigorous grower to a height of 7 feet. Exhibition blooms may be cut with extremely long stems. A certificate of merit and a two-time Honor Roll variety.

Roots \$1.00 Plants \$ .50

**GOLDEN STANDARD (Cactus)** A fine new variety of clean outstanding appearance. Good Cactus form and the blooms, while carried at right angles on the stems, always look you right in the face. The color is buff shaded to amber and gold.

Roots \$2.50 Plants \$1.25

**GOLDEN LIGHT (F. D.)** One of our 1935 introductions. The unusual markings and colors of this variety always attract attention. The ground color is canary yellow edged and more or less marked and splashed carmine. All habits are good, long erect stem and a fine clean grower. Size about 8 inches under ordinary conditions.

Roots \$1.50 Plants \$ .75

**GRACE CURLING (I. D.)** A glorious decorative of great size and imposing in both form and color. It is orchid lavender shading to white at base with something of a silvery overcast. An imported variety which will be grown here for a long time.

Roots \$ .50

**GRANDEE (I. D.)** An extremely large bloom but it must be carefully handled to bring it out of the foliage. The color is a peculiar combination of mahogany, bronze and yellow.

Roots \$5.00 Plants \$2.50

**HEATHERBLOOM (I. D.)** The formation of this variety resembles a large recurved chrysanthemum. The color is a rich rosy purple with heavy shadings of white. 6 to 8 inches deep and more in diameter.  
 Roots \$1.00      Plants \$ .50

**HUNT'S VELVET WONDER (I. D.)** An achievement medal winner at the 1934 A. D. S. exhibition, which is the highest award any Dahlia receives, awarded a certificate at the Storrs Trial Gardens and mentioned on the various Honor Rolls for 1934. Color is violet-purple and burgundy to true purple. Blooms are not only large but deep and massive. The stems are very strong and the flowers stand out well.  
 Roots \$3.00      Plants \$1.50

**IDA PERKINS (F. D.)** We believe this to be the most widely grown white at the present time. Easily the best of the cheaper priced ones.  
 Roots \$ .50

**JAMES KIRBY (I. D.)** Another season has shown that we made no mistake in featuring this variety in our 1933 catalogue. It has proved its worth for a cut flower as well as exhibition. The color is crimson shading to ruby at center. Plants are ideal growers with a heavy insect resistant foliage. You can not go wrong in trying it.  
 Roots \$1.00      Plants \$ .50

**JANE COWL (I. D.)** This giant flower is easily the most outstanding variety of the present generation. It is far too well known to require any lengthy description. However, for the benefit of any beginners, we will say that it is a glistening bronzy buff of ideal habits, and by all means try it.  
 Roots \$ .50—3 for \$1.00

**JEAN TRIMBEE (S. C.)** The rich purple or petunia violet of this flower instantly attract. It has heavy petals which are not only revolute, but twisted and curled. Plants are good growers with long stems.  
 Roots \$1.00      Plants \$ .50

**JESSICA FRAGONETTE (S. C.)** Our 1935 introduction which has made good throughout the country. Named in honor of this most charming and petite radio star at the 1934 A. D. S. exhibition in New York. The christening was made over the air in opening the show. Miss Dragonette said in part: "I have always admired Dahlias, but never expected to have one named after me. And now to have one of such exquisite beauty named for me, is an honor I appreciate deeply."

Comparison with the color chart shows the colors to be pearly yellow suffused with Venetian pink. However, a description which we think more readily visualized would be peach and cream with a shading of deeper pink on the reverse of the petals. The type is semi-cactus almost bordering on the informal decorative. The petals turn in, making the huge blooms both deep and massive. The plants are rugged growing with good stout stems and produce an abundance of blooms. One of the few varieties on Derrill Hart's 1934 Honor Roll.

Roots \$3.00      Plants \$1.50

**JIM MOORE (I. D.)** A Dahlia worthy of a place in any garden. It is distinctive in both form and color. The petals are long and regular, rolling back at tips. Color primrose yellow, shaded gold and suffused salmon.  
 Roots \$ .50

**KAY FRANCIS (S. C.)** Winner of the Am. Home achievement medal at the 1934 A. D. S. exhibition. Somewhat similar to Frau O. Bracht but slightly deeper lemon yellow in color and the blooms are much heavier formed. Plants are tall and should be quite well disbudded for best results.  
 Roots \$2.50      Plants \$1.25

**KENTUCKY (F. D.)** A sport of Jersey's Beauty and identical in every way except color which is combination of soft salmon, orange and gold. Equally good as a cut flower as its parent.  
 Roots \$ .50

**KISS ME (S. C.)** A very unusual bi-color of about four inches in diameter. The base color is garnet red with the petals edged and tipped white. An exceedingly free bloomer and a splendid cut flower. Should be a winner in the medium size classes.  
 Roots \$ .50

**LEMONIA (S. C.)** A very large spreading yellow of the Fort Monmouth type.  
 Roots \$1.50      Plants \$ .75

**LORD OF AUTUMN (F. D.)** This bright yellow giant has become one of the most popular varieties wherever Dahlias are grown. The blooms are very large and deep and the stems the best. Has a grand record as a prize winner.  
 Roots \$2.50      Plants \$1.00

**MARILDA (F. D.)** This may best be described as a glorified Yankee Queen as it has the same soft pink shadings with just a slight marking of white on the edges and reverse of the petals. The size is about 8 inches under ordinary conditions. The plants grow about 4 feet in height and the blooms are held facing on a fine erect straight stem. Flowers last extremely well when cut.  
 Roots \$ .50

**MARGRACE (I. D.)** One of the most outstanding of the 1936 introductions and a big winner wherever shown last season. The face of the flowers are a brilliant scarlet with the slightly twisted petals showing a gold tan reverse. Excellent growing habits and, of course, the size is the very largest.  
 Roots \$5.00      Plants \$2.50

**MARY HELEN (Ball)** We were very much pleased with the reception given this, our 1931 introduction. We felt that there was a need for a good yellow Ball dahlia, and the satisfaction with which this has been received has justified this opinion. Mary Helen is the largest type of Ball dahlia with very fine erect stems. The color is clear glistening yellow.  
 Roots \$ .50

**MAY ROBSON (S. C.)** Somewhat similar but a brighter shade of pink than Kathleen Norris. A sturdy grower and all good habits.  
 Plants \$1.25



**MILTON J. CROSS (I. D.)** This was the big winner of the 1935 show season winning the American Home Achievement Medals including that at the New York Show. The color is apricot peach with a bright golden face. The flowers will grow 12 inches in diameter and 8 inches deep and are held well above the foliage on good stems.

Roots \$10.00 Plants \$5.00

**MISS BELGIUM (Cactus)** A medium size cactus of a brilliant orange shade on long stiff stems. A most useful variety for decorations.

Roots \$1.00 Plants \$ .50

**MISS ELSIE JANE (S. C.)** An most artistic formed Dahlia of unique shrimp pink color with cream shadings at center and tipped violet rose. We recommend it for sheer beauty and floriferousness and long wiry stem.

Roots \$2.00 Plants \$1.00

**MOLLY SHEPARD (F. D.)** There is much demand nowadays for dahlias with heavy insect resisting foliage. This 1932 introduction of ours has about the largest and toughest foliage of any variety we ever saw. The plants are about four feet high, and the huge broad leaves hang from them much the same as a tobacco plant. The flowers are large, and the formation is quite regular. Color is a bright cherry red with a slightly deeper center.

Roots \$1.00 Plants \$ .50

**MONMOUTH CHAMPION (I. D.)** A big spreading flower which can be grown as large as any of them. The color is a brilliant orange scarlet. Stems and other habits good.

Roots \$ .50

**MRS. ALFRED B. SEAL (I. D.)** This old rose beauty is one of the finest of the many good ones from the West. It is a big one, and the stems are good. The clear old rose color makes it most distinct.

Roots \$ .50

**MRS. BRUCE COLLINS (Cactus)** A new cactus of primrose or light lemon yellow. Very nicely incurved and has long curly petals. A fine free bloomer.

Plants \$1.50

**MRS. C. D. ANDERSON (Ball)** Large, rosy magenta of good size and a strong grower.

Roots \$ .50

**MRS. GEORGE LE BOUTILLIER (I. D.)** A new carmine red which rivals Murphy's Masterpiece in many ways. It is flatter in formation and the blooms are more regularly formed. The blooms may be grown to very large size and are produced on sturdy plants.

Roots \$3.00 Plants \$1.50

**MURPHY'S MASTERPIECE (I. D.)** This immense red is a prize winner whenever shown. It can be grown larger than any other existing variety and with no particular forcing. Color rich red.

Plants \$1.50

**MYRA HOWARD (I. D.)** A 1932 introduction which made good wherever grown. It is a massive flower of the Cowl type with firm heavy stems. The color is a combination of saffron yellow, gold and tints of salmon, the entire effect being an ochrous orange.

Roots \$ .75 Plants \$ .50



NANCY DUNNE

**NANCY DUNNE (I. D.)** Our 1936 introduction on which we have received much favorable comment. It is similar in color to the old Californian, Papillon, having many of the good features of this variety, and none of its faults. It is a tall strong grower with three feet stems and should be topped for best results. It is a grand cut or show flower and the blooms last well when cut. The color is a bit difficult to describe, being a combination of salmon, tan and gold, with just a slight magenta reverse, although this is not all noticeable. On three Honor Rolls in 1936.

Roots \$5.00 Plants \$2.50



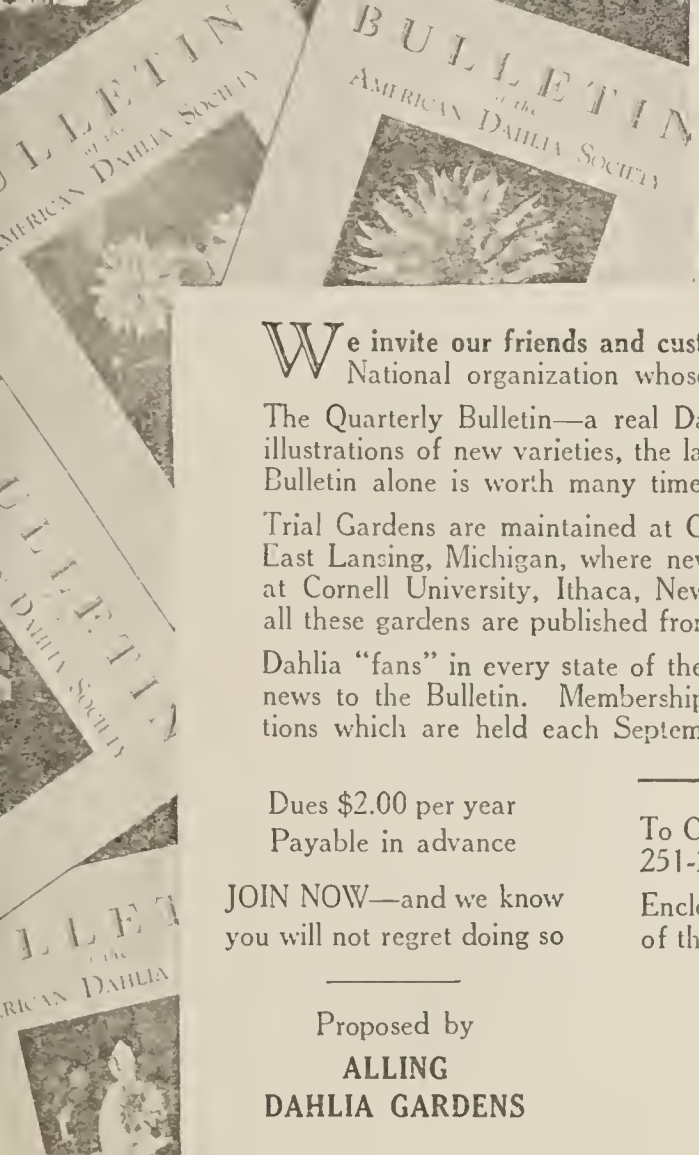


One of the Miniature arrangements in our Blue Ribbon display at the  
1936 New York American Dahlia Society Exhibition.

The varieties used are *Baby Royal*, *Sanhican's Sweetheart* and *Tiny*.







# JOIN THE AMERICAN DAHLIA SOCIETY

**W**e invite our friends and customers to join the American Dahlia Society and become a part of this great National organization whose interest is devoted solely to the improvement of the Dahlia.

The Quarterly Bulletin—a real Dahlia Magazine—gives all the up to date Dahlia news, information about, and illustrations of new varieties, the latest cultural hints and is a real worth while guide to any lover of Dahlias. The Bulletin alone is worth many times the cost of the annual dues.

Trial Gardens are maintained at Connecticut College, Storrs, Connecticut, and The Michigan Agricultural College, East Lansing, Michigan, where new varieties are tested and scored each year. A test garden is also maintained at Cornell University, Ithaca, New York, for research work on insect and disease control. Full reports from all these gardens are published from time to time.

Dahlia “fans” in every state of the Union and many foreign countries are members and frequently contribute news to the Bulletin. Membership includes admission, and the privilege of exhibiting at all our National exhibitions which are held each September in some National center.

Dues \$2.00 per year  
Payable in advance

JOIN NOW—and we know  
you will not regret doing so

Proposed by  
**ALLING**  
**DAHLIA GARDENS**

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## APPLICATION FORM

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To C. Louis Alling, Secretary of The American Dahlia Society, Inc.,  
251-37 Court Street, West Haven, Connecticut.

Enclosed find \$2.00 for which please enroll me as a member of your Society. Send copy of the current Bulletin.

Name .....

Address .....

.....







**NATHAN HALE (F. D.)** A beautiful Autumn bronze shade of medium size and resistant to insects. A most popular cut flower variety.

Roots \$ .50

**NEW DEAL (I. D.)** The colors of this new Californian, which we are proud to have a part in introducing, are so striking and different from all existing varieties that it is extremely difficult to describe. Varying shades of glistening orange is perhaps as near as we can describe it on paper. The half-tone gives an idea of the formation of the flowers which are informal decorative with many recurved petals, at times giving something of a pin wheel effect, and making not only a bloom of unusual coloring but pleasing formation as well. Plants are sturdy, rugged growers with stems which always hold the blooms directly facing. Needless to say the size is large.

Roots \$2.00 Plants \$1.00

**OLYMPIC SUNSET (S. C.)** An outstanding Honor Roll variety of 1935. Color is apricot orange and coral with a blending of lemon yellow. Fine high centers of perfect Semi-Cactus form.

Plants \$1.50

**OMAR KHAYYAM (F. D.)** This big red has much the appearance of Jersey's Beacon, but the plants are much better growers, and the plants have fine long stems. The color is Chinese red shading to orange, being somewhat lighter at tips.

Roots \$ .50

**ORIENTAL BEAUTY (S. C.)** Soft glowing pink of good size and erect stems. A splendid cactus and a beauty in every respect.

Roots \$1.00 Plants \$ .50

**ORIENTAL GLORY (I. D.)** An orange beauty which comes to us from the Mid-West. The glowing orange blooms are most attractive and we really know of nothing just like it. Stems are long with blooms nicely placed, foliage is healthy and clean. Another certificate of merit and Honor Roll variety.

Roots \$ .75 Plants \$ .50

**PAUL PFITZER (S. C.)** A companion variety to Frau Bracht. Much the same in formation and stem, but in color a soft sulphur, blended lilac rose. Has a fine erect stem and an all around good grower.

Roots \$ .75 Plants \$ .50

**PERGUNTU (F. D.)** This is one of the brightest and cleanest reds we have ever grown. It is a medium size variety, a very free bloomer, and an excellent cut flower sort as it keeps well when cut.

Roots \$ .50

**PEPPERMINT CANDY (S. C.)** Cream striped and splashed carmine. We introduced this dahlia in 1924 and it still continues to be one of our largest sellers in spite of the fact that the stems are not strong enough to properly support the blooms. Nothing exactly like it.

Roots \$ .50

**PINK DAILY MAIL (I. D.)** Described by its introducers as a cyclamen pink sport of Daily Mail. However, with us the color was more mauve than pink. It has the same size and habits of the original. Awarded a certificate of merit at the A. D. S. Trial Gardens at Storrs in 1935.

Roots \$1.50 Plants \$ .75

**PINK SPIRAL (Cactus)** Peach-blossom pink with a touch of primrose at the base and center of the flowers. Petals are long and twisted incurving so as to meet in the center.

Roots \$2.50 Plants \$1.25

**PRINCE OF PERSIA (I. D.)** A new red from the West which is making good. The flowers are very large, frequently a foot in diameter, of the most rich glistening crimson imaginable. The bushes are tall with a tough healthy foliage.

Roots \$ .75 Plants \$ .50

**ROCKLEY MOON (F. D.)** A 1935 introduction of exceptional merit and a certificate winner at the two official A. D. S. trial gardens. The color is clear bright yellow and the blooms are produced on long, erect stems. Flowers are large and the plants are tall, vigorous growers.

Roots \$1.00 Plants \$ .50

**ROSE FALLON (F. D.)** We have a fine strain of stock of this big deep reddish orange beauty. Two foot stems and huge flowers. Nothing better in the cheaper sorts.

Roots \$ .50

**RUDY VALLEE (S. C.)** A big spreading bloom; a brilliant orange and gold.

Roots \$1.00 Plants \$ .50

**SATAN (I. D.)** A no more appropriate name could have been selected for this red giant. The flaring red flowers have a sort of stag horn petal which is faintly tipped old gold. The stems are long, very erect and clean.

Roots \$1.00 Plants \$ .50

**SHAHRAZAD (I. D.)** In California this is known as a pink Jane Cowl. This may not be an accurate description but at any rate it is a huge deep pink of good substance and depth. A worthwhile addition to any collection.

Roots \$ .75 Plants \$ .50

**SILVA QUARTA (Ball)** A fine lavender ball variety made up of innumerable tightly quilled petals.

Roots \$ .35

**SUPT. AMRIHYN (Ball)** This clear pink invariably wins when shown in the Ball classes on the exhibition table. It is of good size and holds up well.

Roots \$ .50

**STAR OF BETHLEHEM (I. D.)** This star-like white bloom always attract attention. Color is pure white, stems are erect and plants are good growers.

Roots \$ .75 Plants \$ .50

**THE LEMONADE.** A large cream yellow which retains its size until taken by frost.

Roots \$ .75 Plants \$ .50

**THE WORLD'S BEST WHITE (I. D.)** A standard pure white which can always be depended upon for flowers.

Roots \$ .75

**THOMAS A. EDISON (F. D.)** A gorgeous royal purple with a brilliant rich finish. The size is large and the petals are of a stag horn formation. Has every desirable habit including a rich green foliage. Nothing exactly like it in style or color.

Roots \$ .50

**TOWER'S EMPIRE.** This is a new one which bids fair to become a real acquisition. The color is gold with deep amber in the center. It compares favorably to Jane Cowl in style and habit of growth. Size is very large with flowers of great depth and wonderful keeping quality.

Roots \$2.00 Plants \$1.00



### HUNT'S VELVET WONDER

Informal Decorative

**WARREN CHURCH (S. C.)** A sport of Ambassador differing only in color which is soft violet-rose shading to white at center. A welcome addition to this type. Roots \$ .75 Plants \$ .50

**WHITE BEAUTY (L. D.)** This is introduced as a white Jersey's Beauty. We fail to see the resemblance as the petals are quite pointed and the habit of growth is different. It is, however, a grand white and we believe has a bright future as a commercial cut flower variety and it can also be grown to exhibition size. Roots \$5.00 Plants \$2.50

**WHITE KING (F. D.)** A sport of Francis LaRocco of which it is an exact replica except that it is clear ivory white. An excellent cut flower and shipper. Roots \$ .50

**WHITE WONDER (L. D.)** Has been termed a white Fort Monmouth, and we believe it is going to prove as valuable as a white as Fort Monmouth has a purple. It is a fine deep flower with pointed petals. Grows erect and has a very tough insect proof foliage. A big producer of roots as well as blooms. Roots \$ .50

**YANKEE QUEEN (F. D.)** A beautiful clear pink without suggestion of lavender. Free flowering and a fine florist's cut flower. Roots \$ .50

**YO YO (Ball)** Our 1933 introduction. A most perfect bill of rich autumn shadings. Base golden yellow with rich golden bronze suffusions. Has long stems and is a good grower. Roots \$ .35

## DAHLIA SEED

The growing of Dahlias from seed is very fascinating, for you never know what a seed will produce and each plant is a new variety. The seed should be planted in the house or a cold frame during late March or early April and transplanted to the garden when the weather is suitable, usually about the middle of May. We have a limited amount of seed which we can supply at \$1.00 per package of about 100 seed.

**DAHLIA LABELS.** 2 1/2-inch copper wired, painted one side. The same as we use in our own garden. Not postpaid unless shipped with a root order.

\$ .25 per 50

\$ .40 per 100

\$2.85 per 1,000



Our 1936 New York Show Prize Winning  
Pompon Arrangement

## POMPON DAHLIAS

<p><b>SHERRY.</b> 1937 Introduction. Good purple forms are not plentiful or satisfactory. Sherry will fit very nicely in this vacancy. The color is deep purple throughout; perfect exhibition form and size, and easy grower as well as early, free bloomer. We will have but a few roots to offer this season. Roots \$2.00, Plants \$1.00</p>	
<b>AIMEE.</b> Small, free flowering bronze .....	.25
<b>AMBER QUEEN.</b> Fine, deep amber with apricot suffusions. ....	.25
<b>ARTHUR.</b> Bright red, very evenly formed .....	.35
<b>BOBBY.</b> Deep plum color .....	.25
<b>BRUNETTE.</b> Crimson striped and blotched white .....	.25
<b>BOB WHITE.</b> Perfectly formed pure white .....	.35
<b>DARKNESS.</b> Deep maroon. One of the darkest we have .....	.35
<b>DEE DEE.</b> Lovely soft lilac .....	.35
<b>EDITH MUELLER.</b> An odd red blended yellow. Good cutting variety .....	.50
<b>ELIZABETH.</b> Amber shaded red .....	.35
<b>ETTA.</b> Crimson with deep white edges .....	.35
<b>FRANKIE.</b> Golden apricot and crimson .....	.25
<b>GEORGE IRELAND.</b> Dainty and nicely formed mauve pink .....	.35
<b>GIRLIE.</b> Neat small lavender. ....	.35
<b>GLOW.</b> Glowing old rose .....	.50
<b>HAZEL.</b> Yellow overcast pinkish bronze .....	.25
<b>HELEN ANITA.</b> Small lavender, white center and long stems....	.50
<b>HONEY.</b> Pale honey yellow with faint suffusion of red on edges. An early and constant bloomer .....	.35
<b>IDEAL.</b> Clear deep yellow .....	.25
<b>JESSICA.</b> Amber and salmon with a tint of red .....	.25
<b>JOE FETTE.</b> Glistening pure white .....	.25
<b>JOHNNIE.</b> Maroon-crimson, nicely formed .....	.50
<b>KITTY BARRETT.</b> Golden yellow, edged reddish purple .....	.50
<b>LITTLE DAVID.</b> Deep orange. A good one for cutting or exhibition .....	.35
<b>LITTLE DOROTHY.</b> White with orange markings .....	.25
<b>LITTLE EDITH.</b> Yellow tipped bronze, very small exhibition flower .....	.35
<b>LITTLE MARY.</b> Almost black. Very small and regular form .....	.50
<b>LITTLE RED RIDING HOOD.</b> The name gives a very clear description of it. It is a rich, but yet very brilliant red, has long stems and blooms most freely. Size is medium .....	1.00
<b>MARY MUNNS.</b> Fuchsia, with a darker sheen. Good stems. ....	.50
<b>MINNIE MELLIS.</b> Orchid rose, tipped and flushed with deep orchid and a deeper eye. Small exhibition form with long stems. A new variety from the far West which we heartily recommend .....	.50
<b>PRIDE.</b> Deep, rich red .....	.35
<b>SNOWCLAD.</b> Very prolific pure white .....	.25
<b>TAKA'S PURPLE.</b> Bright dahlia carmine, long stems.....	.50
<b>TOM THUMB.</b> Garnet red. The smallest variety in this class .....	.50
<b>YELLOW GEM.</b> Fine canary yellow with good stems .....	.25



## STANDARD AND CUT FLOWER DAHLIAS

At the risk of being termed "out of date" we are listing a group of old time favorites and desirable cut flower sorts. They have been grown in the gardens of dahlia lovers for many years and many of them will be still grown after the present day wonders have been forgotten. Their very moderate prices furnish an opportunity to brighten up your garden with some real worth while, dependable dahlias at a very little expense.

12- .50 sorts, one or more of a variety for \$4.25

12- .35 sorts, one or more of a variety for \$2.75

6- .50, 6- .35 sorts one or more of variety \$3.50

**A. D. LAVONI (Ball)** Clear pink. One of the oldest named varieties.  
Roots \$ .25

**ALICE GREEN (I. D.)** Bright orange, strong stems and large.  
Roots \$ .50

**AVALON (F. D.)** An old but undoubtedly one of the finest pure glistening yellows. Large size, long stems and a strong grower.  
Roots \$ .25

**CHARM (I. D.)** A true Autumn shaded variety of burnt orange and golden yellow. Fine cutter.  
Roots \$ .35

**DIANE P. (F. D.)** Deep mauve. Large and good bloomer.  
Roots \$ .50

**ETENDARD DE LYON (S. C.)** An old time purple standard. Has erect stems and a good bloomer.  
Roots \$ .25

**FRANCIS LAROCO (I. D.)** This might be termed a cream yellow Jersey's Beauty as it is equally as good a cut flower in yellow as Beauty is in pink. It is medium size, has fine stems, and flowers are of hard waxy texture which stand shipping well.  
Roots \$ .50

**GLORY OF NEW HAVEN (F. D.)** This big pinkish mauve bloom has been one of our favorites for many years. Blooms freely on good stems.  
Roots \$ .50

**GOLDEN SPUR (I. D.)** A big fluffy yellow flower of rich golden yellow.  
Roots \$ .35

**GOVERNOR TRUMBULL (F. D.)** A large free flowering variety of clear soft orchid resembling Mrs. I. de ver Warner, but lighter in color and longer stem.  
Roots \$ .35

**JEAN CHAZOT (S. C.)** Another fine flower of the popular Autumn shades. The color for the most part being golden bronze, with slight red suffusions. Blooms abundantly on good stems.  
Roots \$ .35

**JERSEY'S BEACON (F. D.)** This big Chinese scarlet is known wherever dahlias are grown. The flowers are large and globular in form. It is a prolific bloomer and very rigid stems.  
Roots \$ .35

**JERSEY'S BEAUTY (F. D.)** There is no doubt more of this grown for the cut flower markets than any other one variety. The lovely pink color, and the many other good points, such as long erect stems, and good keeping qualities, make it one of our finest standard varieties. It should be cut back and induced to branch to secure the maximum number of flowers.  
Roots \$ .50

**KALIF (S. C.)** Large rich scarlet. Long stems.  
Roots \$ .50

**MAN O' WAR (Slocombe's).** Free flowering rich red.  
Roots \$ .35

**MAUDE ADAMS (Ball)** A perfect snowball with a faint lavender blush on tip of petals. Very desirable as a cut flower.  
Roots \$ .35

**MARGARET WOODROW WILSON (I. D.)** An exhibition decorative of large size and great beauty. The face of the petals is creamy white with a reverse of phlox-pink, giving an opalescent effect.  
Roots \$ .35

**MRS. ATHERTON (F. D.)** Most prolific low growing clear yellow.  
Roots \$ .35

**MRS. CARL SALBACH (F. D.)** A very fine lavender pink having extra long stems and lasting well when cut.  
Roots \$ .35

**MRS. EDNA SPENCER (In. Cac.)** This is a dahlia which can be particularly recommended for cutting as the flowers have wonderful keeping qualities, and stand erect on the best of stems. The color is also very pleasing, being a delicate orchid shading to white.  
Roots \$ .35

**MRS. MARY BOWMAN (Ball)** Deep gold with a slight tinge of magenta on reverse. A very thrifty, strong grower.  
Roots \$ .35

**MRS. I. DE VER WARNER (F. D.)** We know of nothing better in old or new varieties than this orchid giant. An old standby which holds its own with the best of the new ones. Very thrifty, strong growers, good stems and a fine cut flower.  
Roots \$ .25

**ORATOR (Ball)** A nicely formed variety of golden yellow to buff.  
Roots \$ .25

**PATHOS (F. D.)** Evenly formed crimson blooms which make excellent cut flowers. Size 6 to 8 inches.  
Roots \$ .35

**PAPILLON (I. D.)** Old rose with golden shadings. The size is large, and it is a wonderful, early bloomer and fine long stems. Try this if you want early summer flowers.  
Roots \$ .50

**PRIDE OF CONN.** A dwarf free flowering cut flower pink. A fine keeper when cut, and adapted to any sort of floral arrangement.  
Roots \$ .35

**PURITY (F. D.)** Very reliable, free flowering white.  
Roots \$ .25

**SHOWER OF GOLD (I. D.)** Very free flowering rich gold color. Not large but a most useful cut flower.  
Roots \$ .35

**WINFIELD SLOCOMBE (I. D.)** A dwarf ferny foliage variety of brilliant golden orange. Produces a wealth of flowers from early to late.  
Roots \$ .50



**BABY ROYAL, Miniature  
Semi-Cactus**

## MINIATURE DAHLIAS

The popularity of the smaller types of Dahlias is most rapidly increasing. More people are learning their usefulness for beds and borders, and their size particularly adapt them for table and other indoor decorations. Their freedom of bloom insure an abundant supply of flowers from early to late.

- AMI BARILLET.** Miniature single. Purple foliage with blooms of pure garnet. **Roots \$ .50**
- BABY ROYAL.** Min. S. C. Salmon shaded apricot. A gold medal winner in England and one of the best of this type. **Roots \$ .75**
- BISHOP OF LLANDAFF.** Min. Duplex. Color is bright scarlet with garnet toward center and a bright yellow disk. Lacy foliage of a reddish bronze color. A fine bedding variety. **Roots \$ .50**
- BLUEBIRD.** Min. Dec. A well formed bloom with a long stem which makes a fine cut flower. Color is bluish lavender. **Roots \$ .50**
- DAHLIADEL JOY.** Min. Cac. Clear lemon yellow. A most useful and profuse small Dahlia. **Roots \$1.50**
- FAIRY.** Miniature Jersey's Beauty. Very early and prolific bloomer and a winner in the Miniature section. **Roots \$ .75**
- FEDORA.** Miniature decorative. Cerise-salmon and gold. Blooms early and freely. **Roots \$ .50**
- FUGI SAN.** Miniature single. Bronze yellow with a crimson ring around disk. Quite small. **Roots \$1.00 Plants \$ .50**
- PINK PEARL.** Min. Inf. Dec., but soon develops into a small perfect form peony type. Color is pure rose pink. An exquisite variety most suitable for table decorations. **Roots \$ .75 Plants \$ .50**
- PRINCE FERDINAND OF BULGARIA.** Dwarf single. Scarlet and white. Lovely ferny or cut leaf foliage. Splendid border variety. **Roots \$ .50 Plants \$ .35**
- RED HEAD.** Miniature decorative. A charming Fiery scarlet variety which resembles a rose bud when partly open. Dainty and ideal for decorations. **Roots \$ .75 Plants \$ .50**
- SANHICAN'S SWEETHEART.** One of the daintiest and finest small varieties we have ever grown. Cactus type, extra free flowering, long stems making it one of the best for cutting. Color is pale apricot suffused shrimp pink. **Roots \$ .50**
- TINY.** Min. Peony. A companion variety to Pink Pearl which it resembles in formation. Color is yellow suffused apricot. **Roots \$1.00**
- TEDDY JOHNSON.** This has been mentioned as Ball type, but inasmuch as it grows only about three inches in diameter we think it more properly fits into the new Miniature section, which is so fast becoming popular. It is extremely free in flowering, and it makes a rapid compact growth which is ideal for a solid bed or border. We also find it very useful for decoration. The color is soft rose pink decidedly shaded white. Why not try a dozen for a border or to cover an unsightly fence? **Roots .50 each Per dozen \$5.00**
- THE SENTINEL.** Miniature decorative. 1933 introduction. Ox-blood red about 2½ inches in diameter. Very free flowering and a long keeper when cut. **Roots \$ .50**

### SELECT YOUR OWN EXTRAS

On orders of \$10.00 or more add stock of your selection to the amount of 10 percent.

On \$20.00 or over, 15 percent. On \$30.00 or over, 20 percent.

This is not a cash discount and must be taken in stock. It applies to plants and roots only and does not include special collections or dahlia growers' supplies.

In order to receive these extras it is necessary that cash be sent with the order.

## Single Dahlias—Large or Century Type

BARTON. Large soft scarlet or rust red. Very free .....	\$ .50
BITTERCUP (Orehid) Our arrangement of this at the New York show was not only a prize winner but was the most photographed exhibit in the entire show. The New York newspapers featured it as the "Spider Arrangement." The color is lemon yellow with long erect stems. The formation of the blooms is very artistic and well adapted for decorative purposes .....	Roots .50
CREAM CENTURY. Creamy white. Long stems and free flowering .....	.50
DORIS. Velvet earmine tipped pure white. Odd and attractive. A compact grower and a fine garden variety .....	Roots .50
ECKFORD CENTURY. An unusual bi-colored single. The base is chalky white with stripes and spots of earmine rose. Roots .....	.35
JESSIE. The best pure white. Large size with long erect stems. ....	.50
NEWPORT WONDER. Rose pink with gold suffusions. Petals pointed and slightly twisted. ....	Roots .50
PEQUOT YELLOW. The best yellow single to date. Long stems and a fine cut flower. ....	Roots .75
PRINCE FERDINAND OF BULGARIA. Dwarf single. Scarlet and white. Lovely ferny or cut leaf foliage. Splendid border variety .....	Roots .50
ROSE PINK CENTURY. A large single of clear rose pink color. ....	Roots .35
SCARLET CENTURY. Deep, rich velvety scarlet red .....	.75
TANGO. A brilliant autumn colored single of cadmium yellow shaded scarlet orange. ....	Roots .35

## DAHLIA BARGAINS

To those who are not conversant with the various varieties, I recommend the following collections:

If you wish something different than is mentioned below, advise me of your wishes and the amount you desire to spend, and I will be glad to make the selection for you. If the selection is left entirely to me I will guarantee at least 25 per cent additional value at catalogue rates.

For \$1.25 I will send 12 roots unnamed; 30 for \$2.25; 100 for \$7.00. 12 and 30 rate is prepaid parcel post. 100 rate will be shipped Express with transportation charges collect. These are all first class varieties which have become mixed in handling.

For \$2.75 I will send 12 good garden varieties, my selection, no two alike.

For \$2.75 I will send 12 Pompons, my selection, no two alike.

For \$8.50 I will send 12 standard garden and cut flower varieties, all of the large flowered types which sell for \$1.00 each or more. We particularly recommend this collection to the beginner.

For \$1.50 I will send 6 selected Single varieties, named, in assorted colors.

Our top notch potted plant special. 6 up-to-the-minute varieties at the very special price of \$4.35. Twenty-five cents extra if special delivery is desired.

AD. SUNSET  
GOLDEN LIGHT  
JESSICA DRAGONETTE  
ROCKLEY MOON  
HUNT'S V. WONDER  
FOREST FIRE

10 Great old favorites, unsurpassed for cutting or garden decoration, priced within the reach of all. All 10 for \$2.00.

AVALON  
CHARM  
F. LAROCO  
GOV. TRUMBULL  
JERSEY'S BEACON  
JERSEY'S BEAUTY  
M. W. WILSON  
ROSE FALLON  
PAPILLON  
SHOWER OF GOLD

Five ideal cut flower Dahlias. You will have flowers in your garden the entire summer with these. All for \$1.00.

MARILDA  
META SCAMMEL  
IDA PERKINS  
JANE COWL  
KENTUCKY

10 Dainty Pompons for \$2.35. You can't beat pompons for free flowering or this price for the roots.

AMBER QUEEN  
BOBBY  
DEE DEE  
ETTA  
HAZEL  
JESSICA  
LITTLE DAVID  
LITTLE DOROTHY  
SNOWCLAD  
YELLOW GEM



A striking arrangement of coral and red shades which won for us the Silver Medal of the National Dahlia Society of England at the 1936 New York Exhibition.

*Barton* is the Single, *Miss Belgium* the Cactus and *Red Head* the Miniature.